**From:** [redacted]
**To:** Groot Hannah; Shepherd Colin
**Cc:** [redacted]
**Subject:** RE: LTDS - Thank you leaflet
**Date:** 17 March 2022 16:42:16
**Attachments:** image001.png
image003.png
image004.png
image005.png
image006.png
image007.png
image008.png
image009.png

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Thanks Hannah,
That wording looks good, I'll get it added to the beginning of [redacted].
Hope you are feeling better soon!

[redacted]
Senior Research Executive, Public Division
**D** +[redacted]
**E** [redacted]kantar.com

4 Millbank
Westminster
London
SW1P 3JA
www.kantar.com

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From: Groot Hannah [redacted]@tfl.gov.uk>
Sent: 17 March 2022 14:49
To: [redacted]@kantar.com>; [redacted]tfl.gov.uk
Cc: [redacted]kantar.com>; [redacted])
<[redacted]kantar.com>
Subject: RE: LTDS - Thank you leaflet
Hi all,
Thanks for sending this – happy for it to be used.
As discussed on the call, here is our suggested intro wording for [redacted]. If you have any feedback or suggestions about the wording we are very happy to take them!
*Now we've asked about your travel day in detail, we're interested to know some basic information about your activities and travel over the past week. We won't need to collect information about all of the trips you made – just a few short questions. This will help us to understand whether people's travel and activities vary across the week or whether most days have a similar pattern.*
Thank you,
Hannah

---

From: [redacted]kantar.com>
Sent: 17 March 2022 12:36
To: Groot Hannah [redacted]tfl.gov.uk>; Shepherd Colin [redacted]tfl.gov.uk>

Cc: [redacted] kantar.com>; [redacted]
[redacted] kantar.com>
Subject: LTDS - Thank you leaflet
Hiya,
As discussed, attached is the standard Kantar Thank You leaflet we will be using for the return to F2F.
Thanks
[redacted]

[redacted]
Senior Research Executive, Public Division
**D** +[redacted]
**E** [redacted] kantar.com

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