From: [redacted]
[redacted] Groot Hannah; Shepherd Colin
Cc: [redacted]
Subject: RE: LTDS 22/23 Sampling
Date: 17 February 2022 14:26:33
Attachments: image001.png
image002.png
image003.png
image004.png
image005.png
image006.png
image007.png

Excellent, thanks Hannah!

[redacted]
Research Executive
Public Division
D [redacted]
E [redacted] kantar.com

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Westminster
London
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www.kantar.com

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From: Groot Hannah [redacted] tfl.gov.uk>
Sent: 17 February 2022 14:22
To: [redacted] kantar.com>; [redacted] tfl.gov.uk
Cc: [redacted] kantar.com>
Subject: RE: LTDS 22/23 Sampling
Hi [redacted]
Thank you – that's useful to see and reassuring that there is a good spread by borough/quarter.
I'm happy to proceed on the basis you have suggested.
Kind regards,
Hannah

From: [redacted] kantar.com>
Sent: 16 February 2022 10:39
To: Groot Hannah [redacted] tfl.gov.uk>; Shepherd Colin [redacted] tfl.gov.uk>
Cc: [redacted] kantar.com>
Subject: RE: LTDS 22/23 Sampling
Hi Hannah,
No worries, I appreciate you guys must be busy at the moment
[redacted]

[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]

[redacted]

Th[redacted]

[redacted]

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From: Groot Hannah [redacted]fl.gov.uk>
Sent: 15 February 2022 16:46
To: [redacted]kantar.com>; [redacted]tfl.gov.uk
Cc: [redacted]kantar.com>
Subject: RE: LTDS 22/23 Sampling

Hi [redacted]

Apologies that we didn't respond to this!

I think it's sensible to proceed on the basis of response rates from 19/20 in the absence of anything similar from the last two years. I do have one question please which is – [redacted].

Thank you,
Hannah

From: [redacted]kantar.com>
Sent: 15 February 2022 15:35
To: Groot Hannah [redacted]tfl.gov.uk>; Shepherd Colin[redacted]tfl.gov.uk>
Cc: [redacted]kantar.com>
Subject: RE: LTDS 22/23 Sampling

Hi Hannah and Colin,

Wondering if you had had a chance to think about this, are you happy for us to proceed sampling as per traditional LTDS using the last available response rate data to calculate SCA sizes?

Thanks

[redacted]

[redacted]
Research Executive
Public Division
D +[redacted]
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From: [redacted]
Sent: 10 February 2022 15:52
To: [redacted]tfl.gov.uk; [redacted]tfl.gov.uk
Cc: [redacted]kantar.com>

Subject: LTDS 22/23 Sampling

Hi Hannah and Colin,

Further to what we mentioned about sampling for the new survey year in the weekly call earlier.

[redacted]

If you happy to proceed on this basis we can arrange for our sampling team to start drawing the sample for 22/23.

Thanks

[redacted]

[redacted]
Research Executive
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D [redacted]
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